S.No.1(i)

By Speed Post/E-mail

भारत निर्वाचन आयोग
Election Commission of India

निर्वाचन सदन
NIRVACHAN SADAN
अशोक रोड, नई दिल्ली - 110001
ASHOKA ROAD, NEW DELHI-110001

No. 23/1/2015-ERS /967-1001

Date: 7th February, 2015

To,

The Chief Electoral Officers of
All states/UTs

Subject: - Improvement in Electoral Rolls – regarding.

Sir/Madam,

The Election Commission has been laying a lot of emphasis on purity of Electoral Roll as good quality Electoral Roll is pre-requisite for free and fair elections. Exercise of preparation of good quality Electoral Rolls has come a long way since the inception of the Commission. For the last two decades, the Commission has taken several initiatives for improvement in Electoral Roll, such as computerization of Electoral Roll, conversion in standardized database, introduction of Photo Electoral Roll, strengthening of field level electoral machinery in form of BLO, Electoral Roll Management System (ERMS), statistical analysis of Electoral Roll data, improved monitoring system, hassle free services to electors, greater transparency, involvement of stakeholders, namely political parties, RWAs, NGOs etc. and Systematic Voter Education for Electoral Participation (SVEEP).

2. Though, the initiatives taken by the Commission have improved quality of the Electoral Roll, to a certain extent yet a lot of work has to be done in this year to address existing gaps and challenges. The roll contains a number of duplicated entries as well as errors in particulars and it has been one of the major challenges. The polling stations are not properly rationalized / optimized and adequate number of sections in a part has not been carved out and the polling area is not fully and scientifically defined. It has been also observed that in huge number of cases, the part consist of only one section and the polling areas of more than one polling station are defined as same. The Nazri Nakshas are either not prepared or prepared in a shabby and doesn't show the area in a proper way. This is another challenge which need to be met this year and for this proper mapping of area covered by an AC upto PS level has to be done, within a prefixed time frame, in a scientific way using latest IT tools like GIS etc. and using databases available in various Departments like address directories of Postal Departments, locality maps available with census authorities / Revenue Department etc. etc. Thus, polling station rationalization / optimization is also one of the challenges this year. Another challenge is seeding Aadhar / NPR number in the electoral database so that a number of deliverables like de-duplication can be done. Intensive revision has not been done past so many years so a need for de-novo preparation of electoral roll is now strongly felt. Hence, the Commission is considering for having special intensive revision this year with 01.01.2016 as qualifying date.

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राजन अग्रवाल/RAJAN AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली 110001
Ashoka Road, N. Delhi-110001

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3. Pursuant to discussion in CEO's Conference held on 13th January, 2015, the Commission has with a view to achieve 100% clean and error free electoral roll, decided to mark the year 2015 with the theme 'Easy Enrolment : Easy Correction'. This has been rolled out with launching of National Voters' Service Portal for the citizens on National Voters Day on 25th January, 2015. It is imperative that adequate publicity of this portal is given by media campaign using print / electronic / social media appropriately and extensively.

4. Further, the Commission has decided to launch Electoral Roll Purification and Authentication Drive (ERPAD) on 14.02.2015 in Hyderabad for the period 15.02.2015 to 15.05.2015 to achieve an objective of a clean and healthy electoral roll during the year 2015. Four other Zonal Conferences will be announced soon.

Main Objectives of ERPAD

To achieve a Draft E-Roll by 1st October,2015 which is

- 100 % Error –free.
- 100% Multiple-entry free not only at the state level but also at the National Level.
- 100% linked and authenticated by Biometric data of Adhaar and in absence of non-coverage of Aadhar, by one of the 5 documents, namely, Passport, Driving License, PAN Card, TIN No. or by Bank Account.
- All data as far as possible linked with email or mobile no. (of Self or of a family member)

Salient Features of ERPAD

- Massive Campaign for Voluntary Disclosure of Multiple Entries and authentication of records by the Voters supported by the Web Portal of NVSP and by ERO's Facilitation Centres, and other Centres of E-Seva, CSC, Lokvani, Post –Offices and Banks.
- Briefing of the CEOs and proper training to DEOs, EROs/AEROs and BLOs.
- Daily hearing by EROs/AEROs at ERO office or Voters' Service Centres and spot correction and authentication and issuance of Photo voter slip by ERO.
- Special Camps at earmarked Centres for Authentication, Spot Correction and deletion.
- Strict Monitoring by EROs, DEOs, and CEOs and the ECI.
- Award for the 100% achievers at BLO, ERO, DEO and CEO Levels in three categories of authentication, correction and deletion of multiple entries.

Daily Hearing and disposal by EROs / AEROs

- EROs will make an arrangement of daily hearing at an earmarked location at ERO office 5 days a week and wide publicity of this system will be done by the ERO at the Polling station levels
- Roll(s) should be available for inspection at the ERO level and at the Polling Booth Level.
- Either ERO or AERO will be present in the ERO office for hearing on prefixed days and time, say, from 1 PM to 4 PM , however, it will be ensured that the ERO will be available at least for 1 day during the week.
- Tatkal correction of particulars of elector or change / replacement of photograph in EPIC to be done (through Form 8) on producing any one of the 14 alternative documents containing photograph of applicant.
- Facility of linking the authenticated documents will be provided by the EROs at their facilitation cnetres.
- ERO will be authorised to make spot correction of entries including the replacement of photographs.

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राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड/Ashok Road, New Delhi-110001

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Other Important Points reg. Hearing and Disposal by EROs / AEROs

- Correction to be done in the shortest possible period (maximum within 7 days if field verification required)
- For correction / replacement of photograph, any family member can visit with necessary application and supporting document. Personal appearance of applicant not required in each case.
- After correction of particulars / replacement of photograph, no replacement EPIC shall be issued but a photo voter slip with corrected details / replaced photograph with signature of concerned ERO / AERO/ BLO shall be given.
- In case the elector makes a request for replacement EPIC that can be issued to him on payment of necessary charge for replacement EPIC.

Linking Adhaar Data or other document, E-mail ID and Mobile No.

- CEOs shall give this service with the same logo of 'National Voters Service Portal' on their website and hyperlink the same to www.nvsp.in .
- The seeding of Aadhar number can be done by the following multiple platforms : -
  - ✓ Online self feeding by elector through NSVP web portal.
  - ✓ Through SMS Gatway, e-mail, mobile application.
  - ✓ Information given in a prescribed simple form along with copy of Adhaar and EPIC. Information collected on the prescribed format through BLOs during their door to door visit or information collected through the VSCs.

SVEEP Campaign

360 Degree Publicity Campaign (like OLX, Flipkart Model) will be mounted in following ways:-

- Newspaper Advertisement
- Publicity on Electronic Channels, Radio, Internet and Mobile Phones will be carried Out
- Publicity Campaign through ECI, CEO and DEO Portal and linking to other government websites, websites of Banks, Railways and other Public Service Portals
- Digital Banner Publicity through facebook, youtube, Twitter, SMS gateway and other important websites
- Will piggyback on major government programmes of health, education, rural development and Panchayati Raj etc.

Partnership with Stakeholders

- Meeting and briefing of Political Parties will done at all levels and request will be made to make BLAs for all Polling Stations and actively associate them in this campaign and launch publicity at their end as well.
- Working closely with good Civil Society organisations
- Take active support of educational instructions and schools in popularising this drive
- Take active support of all youth and community based organisations
- Take active help of the Local Bodies

Benefit of ERPAD to Electors

- For any further service such as change of address, modification will be done only after his consent through the OTP generation method

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राजन अग्रवाल/RAJAN AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
Ashok Road, New Delhi-110001

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- tor will keep getting information and messages for different services related to registration and elections
- Voter Slip will be sent during election
- Separate accounts will be made for each voter and nobody else will be able to tamper with elector's data
- Elector's data will be masked after biometric tagging and data can be seen only by the voter and not by others. This will secure the privacy of his personal information.
- Quick facility of tracking his information and other service related to EPIC
- Elector's Enrolment data cannot be deleted without his consent.

Benefit of ERPAD to Electoral Machinery

- Getting a reliable and authenticated data.
- To help in cleaning the multiple entries and also not allowing to create multiple entries further
- Much lesser time, effort and resources for Citizen services at National level
- Standardization of document and data
- Better Security
- Provisioning for national level services
- Linking the Electors data with Biometric will help in authenticating voters during Poll. This will even obviate the need of possessing EPIC by voters
- Computer based report will be generated instead of manual report by the presiding officer. Data analysis at state and national level will also become easier

You are requested to send your suggestions / inputs on the above draft guidelines by 10.02.2015 to enable the Commission to finalize and issue the guidelines before launching ERPAD.

Yours faithfully;

(NARENDRA N. BUTOLIA)
SECRETARY

जारी किया/ISSUED ON
R&I SECTION
9 FEB 2015
भारत निर्वाचन आयोग
Election Commission of India
नई दिल्ली/New Delhi

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राजन अग्रवाल
भारत निर्वाचन आयोग
Election Commission of India
अशोक मार्ग नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

स्पीड पोस्ट/ई-मेल द्वारा

भारत निर्वाचन आयोग

निर्वाचन सदन, अशोक रोड, नई दिल्ली -110001

सं.23/1/2015-ईआरएस /679-708 दिनांक : 7 फरवरी, 2015

सेवा में,

सभी राज्यों/संघ राज्य क्षेत्रों के मुख्य निर्वाचन अधिकारी

विषय :- निर्वाचक नामावलियों में सुधार लाना-तत्संबंधी।

महोदय/महोदया,

निर्वाचन आयोग निर्वाचक नामावलियों की परिशुद्धता पर बहुत जोर देता आ रहा है क्योंकि अच्छी गुणवत्ता की निर्वाचक नामावली का होना स्वतंत्र एवं निष्पक्ष निर्वाचनों के लिए पूर्व-अपेक्षा है। अच्छी गुणवत्ता की निर्वाचक नामावलियों को तैयार करने की प्रक्रिया में आयोग की स्थापना के समय से काफी बदलाव आया है। पिछले दो दशकों में आयोग ने निर्वाचक नामावली में सुधार लाने के लिए कई प्रकार की पहलें की हैं जैसे निर्वाचक नामावली का कम्प्यूटरीकरण, मानकीकृत डाटाबेस में परिवर्तन, फोटो निर्वाचक नामावली का प्रचलन शुरू करना, बीएलओ के रूप में फील्ड स्तरीय निर्वाचक तन्त्र का सुदृढ़ीकरण, निर्वाचक नामावली प्रबंधन प्रणाली (ईआरएमएस), निर्वाचक नामावली आंकड़ों का सांख्यिकीय विश्लेषण, बेहतर अनुवीक्षण प्रणाली, निर्वाचकों के लिए बाधा रहित सेवाएं, अधिक पारदर्शिता, पणधारियों नामत: राजनीतिक दल, आर.डब्ल्यू.ए., एनजीओ आदि की सहभागिता और निर्वाचकीय सहभागिता के लिए सुव्यवस्थित मतदाता शिक्षा (स्वीप)।

2. यद्यपि, आयोग द्वारा की गई पहलों से निर्वाचक नामावली की गुणवत्ता में कुछ सीमा तक सुधार हुआ है फिर भी मौजूदा कमियों और चुनौतियों का निवारण करने के लिए इस वर्ष बहुत सारे कार्य किए जाने हैं। नामावली में काफी संख्या में दोहरी प्रविष्टियों के साथ-साथ विवरणगत त्रुटियां होती हैं और यह प्रमुख चुनौतियों में से एक है। मतदान केन्द्र ठीक तरीके से यौक्तिकीकृत/इष्टतमीकृत नहीं होते हैं और एक भाग में पर्याप्त संख्या में

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राजन अग्रवाल/RA
अनुभाग अधिकारी
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

खण्ड नहीं बनाए जाते हैं और मतदान क्षेत्र पूरी तरह एवं वैज्ञानिक दृष्टि से सीमांकित नहीं होते हैं। यह भी पाया गया है कि बड़ी भारी संख्या में ऐसे मामले भी हैं जिनमें भाग केवल एक खण्ड से बना हुआ है और एक से अधिक मतदान केन्द्र के मतदान क्षेत्रों को एक समान रूप में सीमांकित किया गया है। नजरी नक्शे या तो नहीं तैयार किए जाते हैं या उन्हें बेढंगे तरीके से तैयार किया जाता है और उनमें क्षेत्र को सही तरीके से नहीं दर्शाया जाता है। यह और एक ऐसी चुनौती है जिस पर इस वर्ष खरा उतरने की जरूरत है और इसके लिए एक विधान सभा क्षेत्र द्वारा मतदान केन्द्र स्तर तक आवृत क्षेत्र का नवीनतम आईटी साधनों जैसे जीआईएस आदि का इस्तेमाल करके और विभिन्न सरकारी विभागों में उपलब्ध डाटाबेसों जैसे डाक विभाग की पता निर्देशिकाओं, जनगणना प्राधिकारियों/राजस्व विभाग आदि के पास उपलब्ध मुहल्ला मानचित्रों का इस्तेमाल करके वैज्ञानिक तरीके से एक पूर्व-नियत समय-सीमा के भीतर समुचित मानचित्रण किया जाना है। इस तरह मतदान केन्द्र का यौक्तिकीकरण/इष्टतमीकरण भी इस वर्ष की चुनौतियों में से एक है। एक और चुनौती निर्वाचकीय डाटाबेस में आधार/एनपीआर संख्या का संयोजन करना है ताकि द्विरावृति दूर किए जाने जैसे कई प्रकार के कार्यों को निष्पादित किया जा सके। पिछले कई वर्षों से गहन पुनरीक्षण भी नहीं किया गया है इसलिए निर्वाचक नामावली को नए सिरे से तैयार करने की जरूरत अब आवश्यक रूप से महसूस की जा रही है। इसलिए, आयोग इस वर्ष 01.01.2016 की अर्हक तिथि के रूप में रखकर विशेष गहन पुनरीक्षण पर विचार कर रहा है।

3. 13 जनवरी, 2015 को आयोजित मुख्य निर्वाचन अधिकारियों के सम्मेलन में हुई चर्चा के अनुसरण में आयोग ने 100% सुस्पष्ट एवं त्रुटिरहित निर्वाचक नामावली बनाने के उद्देश्य से वर्ष 2015 को थीम 'सहज पंजीकरण : सहज संशोधन' के रूप में अभिचिह्नित करने का निर्णय लिया है। इसे 25 जनवरी, 2015 को राष्ट्रीय मतदाता दिवस पर नागरिकों के लिए राष्ट्रीय मतदाता सेवा पोर्टल को लॉंच करने के साथ शुरू किया गया है। यह आवश्यक हो जाता है कि इस पोर्टल को प्रिंट/इलेक्ट्रॉनिक/सोशल मीडिया का इस्तेमाल करके उपयुक्त एवं विस्तृत तरीके से मीडिया अभियान द्वारा पर्याप्त रूप से प्रचारित किया जाए।

4. इसके अतिरिक्त, आयोग ने वर्ष 2015 के दौरान एक सुस्पष्ट एवं त्रुटिरहित निर्वाचक नामावली तैयार करने के उद्देश्य से 15.02.2015 से 15.05.2015 तक की अवधि के लिए

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राजन अग्रवाल/RA
अनुभाग अधिकारी
भारत
Election
अशोक रोड
Ashoka Road, N. Delhi-110001

हैदराबाद में 14.02.2015 को निर्वाचक नामावली परिशुद्धिकरण एवं प्रमाणीकरण अभियान (ईआरपीएडी) को लॉंच करने का निर्णय लिया है। शीघ्र ही चार अन्य जोनल सम्मेलनों की घोषणा की जाएगी।

ईआरपीएडी के मुख्य उद्देश्य

01 अक्टूबर, 2015 तक एक ऐसी प्रारूप ई-नामावली तैयार करना जो

- 100% त्रुटिरहित हो।
- न केवल राज्य स्तर पर बल्कि राष्ट्रीय स्तर पर भी 100% बहुप्रविष्टिमुक्त हो।
- आधार के बायोमीट्रिक डाटा द्वारा और आधार के नॉन-कवरेज की दशा में 5 में से कोई एक दस्तावेजों नामत: पासपोर्ट, ड्राइविंग लाइसेंस, पैन कार्ड, टिन नंबर या बैंक खाते द्वारा 100% संयोजित और प्रमाणीकृत हो।
- सभी प्रकार के आंकड़े, यथासंभव ई-मेल या मोबाइल नंबर (स्वयं या परिवार के किसी सदस्य का) से लिंक किए गए हों।

ईआरपीएडी की प्रमुख विशेषताएं

- मतदाताओं द्वारा बहुल प्रविष्टियों के स्वैच्छिक प्रकटन और अभिलेखों के प्रमाणीकरण के लिए एनवीएसपी के वेब पोर्टल द्वारा और ईआरओ के सुविधा केन्द्रों, और ई-सेवा के अन्य केन्द्रों, सीएससी, लोकवाणी, डाकघरों और बैंकों द्वारा अनुसमर्थित एक व्यापक अभियान चलाना।
- मुख्य निर्वाचन अधिकारियों की ब्रीफिंग और जिला निर्वाचन अधिकारियों, निर्वाचक रजिस्ट्रीकरण अधिकारियों/सहा. निर्वाचक रजिस्ट्रीकरण अधिकारियों और बूथ लेवल अधिकारियों का समुचित रूप से प्रशिक्षित करना।
- ईआरओ कार्यालय या मतदाता सेवा केन्द्रों में ईआरओ/एईआरओ द्वारा दैनिक सुनवाई करना और ईआरओ द्वारा मौके पर ही फोटो मतदाता पर्ची में संशोधन करना, उनका प्रमाणीकरण करना और उन्हें निर्गत करना।
- प्रमाणीकरण, मौके पर संशोधन और विलोपन के लिए नामोद्दिष्ट केन्द्रों पर विशेष शिविर लगाना।
- ईआरओ, डीईओ, और सीईओ तथा भारत निर्वाचन आयोग द्वारा सख्त अनुवीक्षण किया जाना।

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8

प्रमाणीकरण, संशोधन और बहुल प्रविष्टियों के विलोपन की तीन श्रेणियों में बीएलओ, ईआरओ, डीईओ और सीईओ स्तरों पर 100% उपलब्धि प्राप्त करने वालों के लिए पुरस्कार।

<u>ईआरओ/एईआरओ द्वारा दैनिक सुनवाई और निस्तारण किया जाना</u>

- निर्वाचक रजिस्ट्रीकरण अधिकारी ईआरओ कार्यालय में एक सप्ताह में 5 दिन नामोद्दिष्ट स्थान पर दैनिक सुनवाई करने की व्यवस्था करेंगे और ईआरओ द्वारा मतदान केन्द्र स्तरों पर इस प्रणाली का व्यापक प्रचार-प्रसार किया जाएगा।
- नामावली (नामावलियां) ईआरओ स्तर पर और मतदान बूथ स्तर पर निरीक्षण के लिए उपलब्ध होंगी।
- सुनवाई के लिए ईआरओ कार्यालय में पूर्व-नियत दिनों एवं समय पर, जैसे कि अपराह्न 1 बजे से अपराह्न 4 बजे तक, या तो ईआरओ या एईआरओ उपलब्ध होंगे। हालांकि, यह सुनिश्चित किया जाएगा कि ईआरओ सप्ताह के दौरान कम से कम 1 दिन के लिए उपलब्ध हों।
- आवेदक के फोटो वाले 14 में से कोई एक वैकल्पिक दस्तावेज के प्रस्तुत करने पर निर्वाचक के विवरणों का तत्काल संशोधन या एपिक में फोटो का परिवर्तन/प्रतिस्थापन (फार्म 8 के माध्यम से) किया जाना है।
- ईआरओ द्वारा अपने सुविधा केन्द्रों में प्रमाणीकृत दस्तावेजों के लिंकिंग की सुविधा प्रदान की जाएगी।
- निर्वाचक रजिस्ट्रीकरण अधिकारी को फोटो के प्रतिस्थापन सहित प्रविष्टियों का मौके पर ही संशोधन करने के लिए अधिकृत किया जाएगा।

<u>ईआरओ/एईआरओ द्वारा सुनवाई एवं निस्तारण के संबंध में अन्य महत्वपूर्ण बिंदु</u>

- संशोधन लघुतम संभव अवधि में किया जाना है (यदि फील्ड सत्यापन जरूरी हो तो अधिकतम 7 दिनों के भीतर)
- फोटो में/के संशोधन/प्रतिस्थापन के लिए परिवार का कोई भी सदस्य अपेक्षित आवेदन और अनुसमर्थक दस्तावेज के साथ पहुंच सकता है। प्रत्येक मामले में आवेदक का व्यक्तिगत रूप से उपस्थित होना जरूरी नहीं है।

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भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

- फोटो के विवरणों में संशोधन/फोटो के प्रतिस्थापन के उपरांत कोई भी प्रतिस्थापन एपिक जारी नहीं किया जाएगा बल्कि संबंधित ईआरओ/एईआरओ/बीएलओ के हस्ताक्षर युक्त संशोधित विवरणों/प्रतिस्थापित फोटो वाली फोटो मतदाता पर्ची दी जाएगी।
- यदि निर्वाचक प्रतिस्थापन एपिक के लिए अनुरोध करते हैं तो यह उन्हें प्रतिस्थापन एपिक के लिए आवश्यक प्रभार का भुगतान करने पर जारी किया जा सकता है।

<u>आधार डाटा या अन्य दस्तावेज, ई-मेल आईडी और मोबाइल नं. को लिंक करना</u>

- मुख्य निर्वाचन अधिकारी अपनी वेबसाइट पर 'राष्ट्रीय मतदाता सेवा पोर्टल' के उसी लोगो के साथ यह सेवा प्रदान करेंगे और उसे <u>www.nvsp.in</u> से हाइपरलिंक करेंगे।
- आधार संख्या की सीडिंग (संयोजन) निम्नलिखित बहुल मंचों के द्वारा किया जा सकता है:-
  - ✓ एनवीएसपी वेब पोर्टल के माध्यम से निर्वाचक द्वारा ऑनलाइन सेल्फ फीडिंग
  - ✓ एसएमएस गेटवे, ई-मेल, मोबाइल एप्लीकेशन के माध्यम से
  - ✓ आधार और एपिक की प्रति के साथ विहित सरल प्रपत्र में दी गई सूचना। बीएलओ द्वारा अपने घर-घर विजिट के दौरान विहित फार्मेट में एकत्र की गई सूचना या वीएससी के माध्यम से एकत्रित सूचना।

<u>स्वीप अभियान</u>

निम्नलिखित तरीकों से 360 डिग्री पब्लिसिटी अभियान (ओएलएक्स, फ्लिपकार्ट मॉडल की तरह) चलाया जाएगा:-

- समाचार पत्र विज्ञापन
- इलेक्ट्रॉनिक चैनलों, रेडियो, इंटरनेट और मोबाइल फोनों पर प्रचार-प्रसार किया जाएगा।
- भारत निर्वाचन आयोग, मुख्य निर्वाचन अधिकारी और जिला निर्वाचन अधिकारी पोर्टल के माध्यम से प्रचार-प्रसार अभियान और अन्य सरकारी वेबसाइटों, बैंकों की

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वेबसाइटों और अन्य लोक सेवा पोर्टलों से लिंक करना।

- फेसबुक, यूट्यूब, ट्विटर, एसएमएस गेटवे और अन्य महत्वपूर्ण वेबसाइटों के माध्यम से प्रचार अभियान चलाना।
- स्वास्थ्य, शिक्षा, ग्रामीण विकास और पंचायती राज आदि के प्रमुख सरकारी कार्यक्रमों का सहारा लेना

<u>पणधारियों के साथ भागीदारी करना</u>

- राजनीतिक दलों की बैठक और ब्रीफ्रिंग सभी स्तरों पर की जाएगी और सभी मतदान केन्द्रों के लिए बीएलए बनाने और उन्हें इस अभियान से सक्रियतापूर्वक जोड़ने के लिए और उनकी तरफ से भी प्रचार-कार्य शुरू करने के लिए अनुरोध किए जाएंगे।
- अच्छे सिविल सोसायटी संगठनों के निकट संपर्क में रहकर कार्य करना।
- इस अभियान को लोकप्रिय करने में शैक्षणिक संस्थानों और विद्यालयों का सक्रिय समर्थन लेना।
- सभी युवाओं और समुदाय आधारित संगठनों का सक्रिय समर्थन लेना।
- स्थानीय निकायों की सक्रिय सहायता लेना।

<u>निर्वाचकों को ईआरपीएडी के लाभ</u>

- आगे और कोई सेवा जैसे पते में परिवर्तन करना, के लिए संशोधन ओटीपी जनन पद्धति के माध्यम से उनकी सहमति लेने के उपरांत ही किए जाएंगे।
- निर्वाचक रजिस्ट्रेशन और निर्वाचनों से संबंधित भिन्न-भिन्न सेवाओं के लिए सूचना एवं संदेश प्राप्त करते रहेंगे।
- निर्वाचन के दौरान मतदाता पर्ची भेजी जाएगी।
- प्रत्येक मतदाता के लिए पृथक खाते बनाए जाएंगे तथा और कोई भी व्यक्ति निर्वाचक के आंकड़ों से छेड़छाड़ नहीं कर पाएगा।
- निर्वाचक के आंकड़े बायोमैट्रिक टैगिंग के बाद छिपा दिए जाएंगे और आंकड़े केवल मतदाता के द्वारा देखे जा सकते हैं न कि किसी अन्य के द्वारा। इससे उनकी निजी जानकारी की निजता सुरक्षित रहेगी।
- अपनी सूचना और एपिक से संबंधित अन्य सेवा को ट्रैक करने की तीव्र सुविधा।

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निर्वाचक के पंजीयन आंकड़े बिना उसकी सहमति के विलोपित नहीं किए जा सकते हैं।

<u>निर्वाचक तंत्र के लिए ईआरपीएडी के लाभ</u>

- विश्वसनीय एवं प्रमाणीकृत आंकड़े प्राप्त करना।
- बहुल प्रविष्टियां दूर करने में सहायता करना और आगे भी बहुल प्रविष्टियां उत्पन्न न होने देना।
- राष्ट्रीय स्तर पर नागरिक सेवाओं के लिए अपेक्षाकृत कम समय, प्रयास एवं संसाधन लगना।
- दस्तावेज और डाटा का मानकीकरण।
- बेहतर सुरक्षा।
- राष्ट्रीय स्तर की सेवाओं की व्यवस्था करना।
- निर्वाचकों के आंकड़ों को बायोमैट्रिक के साथ लिंक करने से मतदान के दौरान मतदाताओं के प्रमाणीकरण में मदद मिलेगी। इससे मतदाताओं द्वारा एपिक रखने की जरूरत से भी छुटकारा मिल जाएगा।
- पीठासीन अधिकारी द्वारा मैनुअल रिपोर्ट के बजाय कम्प्यूटरीकृत रिपोर्ट तैयार की जाएगी। राज्य और राष्ट्र के स्तर पर आंकड़ों का विश्लेषण किया जाना भी और अधिक आसान हो जाएगा।

आपसे उपर्युक्त प्रारूप दिशा-निर्देशों पर 10.02.2015 तक अपने सुझाव/इनपुट भेजने का अनुरोध किया जाता है ताकि आयोग ईआरपीएडी लॉंच करने से पहले दिशा-निर्देशों को अंतिम रूप दे सके और उन्हें जारी कर सके।

भवदीय,

(नरेन्द्र ना. बुटोलिया)
सचिव

ISSUED ON
R&I SECTION
20 FEB 2015
Election Commission of India
नई दिल्ली/New Delhi

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भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली 110001
Ashoka Road, N. Delhi-110001

Annexure 12

निर्वाचक नामावली अनुभाग

राजभाषा अनुभाग को निर्वाचक नामावली अनुभाग द्वारा निम्नांकित पत्र हिन्दी अनुवाद के लिए भेजे जा रहे हैं। इनका हिन्दी अनुवाद तथा हिन्दी टंकण करके इस अनुभाग को शीघ्र भिजवा दें।

1.	23/1/2015/ERS	07.02.2015
2.	30/UP-LC/2014-ERS	12.02.2015

सं 113-114/रा.भा.
17-2-15

2 प्रतियाँ
13/2/15

13/2/2015

Total 6 pages

राजभाषा अनुभाग

प्रति एवं 1-4
मीना 5,6

उपर्युक्त दोनों पत्रों का अपेक्षित अनुवाद संलग्न है।

17.02.2015

संयुक्त निदेशक (राजभाषा)

~~कृपया~~ उक्त पत्रों को वैबसाइट पर डालना ~~अपेक्षित~~ है तो ~~कृपया~~ हिंदी में भी अपलोड करवाने की कृपा करें साथ ही उक्त पत्र हिंदी में भी जारी करवाएं।

18/2/15

निर्वा० नामा० अनु०

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राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
Nirvachan Sadan, Ashoka Road, New Delhi-110001
Ashoka Road, N. Delhi-110001

कार्यालय मुख्य निर्वाचन अधिकारी उत्तर प्रदेश।

चतुर्थ तल विकास भवन, जनपथ मार्केट लखनऊ-226001

संख्या-342/सीईओ-4 लखनऊः दिनांकः 10 फरवरी, 2015

सेवा में,

सचिव,
भारत निर्वाचन आयोग,
निर्वाचन सदन, अशोक मार्ग,
नई दिल्ली-1

विषयः निर्वाचक नामावली में सुधार के अभियान (ERPAD) के संबंध में।

महोदय,

उपरोक्त विषय पर आयोग के पत्र संख्या-23/1/2015-ERS, दिनांक 07.02.2015 का संदर्भ ग्रहण करने का कष्ट करें, जिसके द्वारा दिनांक 15.02.2015 से 15.05.2015 की अवधि के लिए दिनांक 14.02.2015 को प्रारम्भ(Launch) किये जाने वाले Electoral Purification and Authentication Drive(ERPAD) से संबंधित दिशा-निर्देशों के संबंध में सुझाव उपलब्ध कराने की अपेक्षा की गयी है।

2 इस संबंध में मुझे यह संज्ञान में लाना है कि इस अभियान में स्थानीय स्तर पर बूथ लेविल अधिकारियों की महत्वपूर्ण भूमिका रहेगी। उल्लेखनीय है कि माह फरवरी से माह अप्रैल तक की अवधि में विद्यालयों में बोर्ड परीक्षाएं आयोजित होती है तथा एक बड़ी संख्या में पोलिंग बूथ ऐसे विद्यालयों में स्थापित है जहां इन परीक्षाओं के केन्द्र भी है। अधिकांश बूथ लेविल अधिकारियों के शिक्षण सेवा में कार्यरत होने के कारण तथा उनकी ड्यूटी कक्ष निरीक्षक आदि के रूप में भी लगने की स्थिति में इस अवधि में उपरोक्त अभियान में व्यवहारिक कठिनाइयां आने की सम्भावना रहेगी।

3 यह भी उल्लेखनीय है कि माह फरवरी एवं मार्च वित्तीय वर्ष के अन्तिम महीने होने के कारण फील्ड में अधिकारियों एवं कर्मचारियों की गहन व्यस्तता के दिन होते है। इस दृष्टिकोण से भी इस अभियान को मूर्त रूप देने के लिए उचित होगा कि अभियान के प्रारम्भ करने की तिथि दिनांक 15 अप्रैल, 2015 से रखने पर विचार किया जाये।

उपरोक्तानुसार सुझाव विचारार्थ प्रेषित है।

भवदीय

10/2/15

(रमाकान्त पाण्डेय)
अपर मुख्य निर्वाचन अधिकारी।

TRUE CERTIFIED COPY
राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक मार्ग, नई दिल्ली 110001
Ashok Marg, New Delhi-110001

14

OFFICE OF THE CHIEF ELECTORAL OFFICER
CHHATTISGARH

INDRAWATI KHAND, INFRONT OF D.K.S. BHAWAN
OLD MANTRALAY CAMPUS, RAIPUR (C.G.)
Telephone: 0771-2236685, Fax: 0771-2224476
Website: ceochhattisgarh.nic.in, E-mail ID: ceoraipur.cg@nic.in

No. PA to CEO/Sugg./2015/ 23 Raipur, Date: 11/02/2015

To

Shri N.N. Butolia
Secretary,
Election Commission of India,
Nirvachan Sadan, Ashoka Road,
New Delhi 110001.

Sub: Suggestions regarding.
Ref.: Yours letter number 23/01/2015-ERS, Dated 07th February, 2015.

*****

In respect of your abovementioned, following suggestions may be taken into account regarding the proposed ERPAD:-

(i) While organising camps for voluntary self disclosure of duplicates/errors in the voter lists can be a part of the campaign of cleaning the rolls, the campaign, per se needs to be much more comprehensive in the form of door to door survey by the BLO, under supervision of state officers along with :-

(a) The working copy of the rolls.

(b) List of duplicates.

(c) List of errors.

On the basis of his filed verifications, EROs/AEROS would proceed to delete duplicates/correct errors as per rules besides during the survey the BLO will be tasked to take Aadhar number, if any of the voter, along with mobile no./e-mail ID. He will also, on the basis of his verification draw us the ASD list (List of Absentee/shifted or without with family linkage & dead voters) and submit the same to ERO/AERO.

TRUE CERTIFIED COPY
राजेश अग्रवाल/RAJESH AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

Cont.2....

Easy Registration Easy Corrections

15

(ii) The abovementioned campaign should be state driven i.e. The ECI may fix an end date, but the States should be allowed to dateline the various components of their campaigns according to state specific requirements. They can be asked to finish the campaign before the end date specific by the ECI.

(iii) In pursuance of (ii) States may be asked to submit their action plans in advance with the ECI, which can then monitor the same on a real time basis.

(iv) Particular days may be earmarked for camps where EROs/AEROs will be available for on the spot correction, as described in your letter.

(v) The ERPAD campaign should be properly publicised and support of voters he solicited in this task.

(Nidhi Chhibber)
Chief Electoral Officer
Chhattisgarh, Raipur

TRUE COPY

Election Commission of India
Ashoka Road, N. Delhi-110001

16

Phone:03592 202539(PBX)
Direct (CEO)-207855,
Fax-03592-204725

OFFICE OF THE CHIEF ELECTORAL OFFICER,
BALUAKHANI, GANGTOK –SIKKIM-737101

No.Elec. 286/13/1079. Dated: 12.2.2015

To

Shri Narendra N.Butolia,
Secretary,
Election Commission of India,
Nirvachan Sadan,
Ashoka Road,
New Delhi-110 001.

Sub: Improvement in Electoral Rolls-regarding.

Sir,

This is with reference to your letter bearing no.23/1/2015-ERS dated 7th February'2015 on the above subject. This office is agreeable to the strategy proposed by the Commission for the Electoral Roll Purification and Authentication Drive)ERPAD. This office has no further suggestions than what has been proposed by the Commission.

Thanking you,

Yours faithfully,

(Devika P.Gurung)
Joint Secretary

TRUE CERTIFIED COPY

SPEED POST 17

By Speed Post/ E-mail

No.F.18(34)-CEO/CONDT/E.Rolls improvement/2014/ 1026
Government of Tripura
Election Department

Dated, Agartala, the 13th February,2015

To
The Secretary,
Election Commission of India,
Nirvachan Sadan, Ashoka Road,
New Delhi-110 001.

(For attention of Sh. Narendra N. Butolia, Secretary, ECI)

Subject:-Improvement of Electoral Rolls-regarding.

Sir,

I am directed to refer to the letter No.23/1/2015-ERS dated 7th February,2015 of Election Commission of India on the subject cited above and to inform that the draft guideline has been found to be comprehensive for ensuring 100% error free Electoral Roll. There is no further suggestion/ input from this end.

This is for kind information of the Commission.

Yours faithfully,

12/2/15

(D. Modak)
Addl. Chief Electoral Officer,
Tripura.

TRUE COPY

Ashoka Road, N. Delhi-110001

18

Subject: **Improvement in Electoral Rolls-CEO's conference on 23.02.2015-regarding**

Date: 02/20/15 03:31 PM

From: narendra n butolia <narendranb@eci.gov.in>

To:
ceo_andhrapradesh@eci.gov.in, ceo_goa@eci.gov.in,
ceo_jammukashmir@nic.in, ceo_madhyapradesh@eci.gov.in,
ceo_maharashtra@eci.gov.in, ceo_manipur@eci.gov.in,
ceo_meghalaya@eci.gov.in, ceo_nagaland@eci.gov.in,
ceoorissa@gmail.com, ceo_orissa@eci.gov.in,
ceo_sikkim@eci.gov.in, ceo_tamilnadu@eci.gov.in,
ceo_tripura@eci.gov.in, ceo_uttaranchal@eci.gov.in,
ceo_andaman@eci.gov.in, ceo_chandigarh@eci.gov.in,
ceo_dadra@eci.gov.in, ceo_delhi@eci.gov.in,
ceo_lakshadweep@eci.gov.in, jointceo.karnataka@gmail.com

Cc: narendra n butolia <narendranb@eci.gov.in>,
Ajoy Kumar Under Secretary <ajoykumar@eci.gov.in>

Sir/Madam,

Please refer to the Commission's letter No. 23/Conf/2015-ERS, dated 16th February, 2015 on the subject cited regarding CEO's conference on 23rd February 2015 and to state that your inputs on the draft guidelines issued vide Commission's letter No. 23/1/2015-ERS, dated 7th February, 2015 have not been received so far. The main agenda of the Conference is Aadhar tagging and Electoral Rolls purification and authentication programme.

You are requested to send your comments on the above-mentioned draft guidelines to the Commission and also come prepared in the Conference on the above-agenda.

With regards,

Secy (NNB)

TRUE CERTIFIED COPY

Rajan Agarwal

राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

19

Administration of
Dadra & Nagar Haveli, UT.,
(Election Branch)
Silvassa.

No. ADM/Election/854/2012/Part-III Dtd.20/02/2015

To,
Shri Narendra Butolia,
Secretary, ECI
Nirvachan Sadan,
Ashoka Road,
New Delhi-110 001

Subject :- Improvement in Electoral Rolls – Regarding

Sir,

Please refer to your letter No. 23/1/2015-ERS dated 7th February, 2015 on the above quoted subject. In this regard, It is to state that, suggestions/inputs is enclosed herewith for your ready reference please.

Yours faithfully,

Sd/-

Deputy Secretary(Election)
Dadra and Nagar Haveli,
Silvassa.

Encl:A/A

Copy to:-

1. P.S. to the Chief Electoral Officer/DC, DNH, Silvassa

TRUE CERTIFIED COPY
Rajan Aggarwal
राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक मार्ग, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

Improvement in Electoral Rolls

Main Objectives of ERPAD

To achieve a Drfat Roll by 1st October, 2015

100 % Error Free	As directed by ECI
100 % Multiple-entry free not only at the State Level but also at the National level	
100 % linked and authenticate by Biometric data of Aadhar and in absence on non-coverage of Aadhar, by one of the 5 documents, namely passport, Driving License, PAN Card, Tin No. or by Bank account	In this regard the ECI is requested to provide the Data Structure of ERMS Software, so as to enable as to do tagging of Aadhar data with Electoral Roll.
All data as far as possible linked with email or mobile no.(of self or of a family member)	

Daily Hearing and disposal by the EROs/AEROs

EROs will make an arrangement of daily hearing at an earmarked location at ERO office 5 days a week and wide publicity of this system will be done by the ERO at the Polling Station level.	As being a small UT the ERO and AERO officers are in the same premises. As per the guidelines of the ECI, the process of Continuous Updation is being started after the Final Publication. Every Day the forms are being received and every Friday personal hearing is conducted. The forms are being disposed by the 25th of that month.
Either ERO or AERO will be present in the ERO office for hearing on prefixed days and time, say from 1 PM to 4 PM, however, it will be ensured that the ERO will be available at least for 1 day during the week.	

TRUE CERTIFIED COPY
Rajan Agrawal
राजन अग्रवाल/RAJAN AG...
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली 110001
Ashoka Road, N. Delhi-110001

Comments/Suggestions for Improvement in Electoral Rolls –Uttarakhand.

1. **Polling station Area:-** Presently, the area of a polling station is not contiguous with the border of the adjacent polling station. There are large areas which are uninhabited, and thus don't get covered by any Polling Station area. If new development takes place in these areas, then there is a confusion as to which BLO, will cover these areas. After much pursuation and follow up in election office, changes are made by the BLO incorporating the new upcoming area.
   a. The ideal condition would be, that the entire geographical area of the constituency is divided into earmarked pockets, which should be sealed more less permanently, in the same way, we do delimitation for the constituency.
   b. In case there is increase in voters in these pockets, then an auxillary booth or a full fledged regular booth can be established for facilitating the voters.
   c. By this, the BLO will be clear, as to his boundaries. Even if there is a transfer of the BLO, and a new BLO takes, charge, there is no confusion as to his boundaries.
   d. This boundary/contour of the map of the polling area, should be earmarked on Google maps, so that any new incumbent/potential voter knows, as to which booth he belongs to, and whom to contact.

TRUE COPY

राजन अग्रवाल/RAJAN AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001

e. Presently, even if one knows one's residential address, one cannot track down, his booth by any means. He has to ask the adjacent people.

f. Polling station rationalization, should not keep changing the boundary of the polling station, but should concentrate on increasing booths, in case of increase in number of voters.

2. **Hiring special consultants:-**

a. The job of demarcating the Geographical area of the polling station, is reiterative, but would need some expertise.

b. We can hire, consultants, who would work under the guidance of Patwaris/Village accountants/District Administration, and try to demarcate clear cut boundaries, and complete the job sequentially for the entire State. It is difficult to get this work parallelly done by the existing BLOs, because then certain enclaves, in between, might get left out because a single BLO will have to coordinate with all the BLOs with whom the border is common.

c. Redrawing the borders, with the limitation of 2km radius, and permanently freezing it will reduce confusion.

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3. **Duplicate entries:-**

a. The Duplicate entries are less in lower level i.e., within a polling booth, because over the years, the voter list has been distributed repeatedly, and any duplicasy is readily

identified and objected to, by the polling agents during poll.

b. The problem is duplicasy of the same person, in his native place, and the new place of residence, because of employment. The problem also increases, with people, who have to repeatedly change their place of location due to the non-sedentary nature of their job. In this case, they find it very tedius, to get their names deleted in the old place, and ensure that the legal formalities are completed.

c. Adhar seeding would be the only way to ensure that duplicasy is not done. But voluntary declaration of Adhar number by the voter, without any matching done, by the election department, would also lead to errors intentional/nonintentional. If a person gives a wrong Adhar number corresponding to some other person and gets the data fed, the right voter will have a lot of problem, getting it deleted, and getting himself registered.

d. Thus one time effort, of carefully seeding Adhar, and parallelyverifying it will be the right way to bring about 100% clean roll.

TRUE CERTIFIED COPY

Election
Ashoke Road, N. Delhi-110001

Phone-03592-202539, (PBX)
207855,203673,203721,203660
Fax-03592-204725

74.

सत्यमेव जयते

OFFICE OF THE CHIEF ELECTORAL OFFICER
BALUWAKHANI, GANGTOK –SIKKIM

No. Elec/286/2013/1092

Dated: 20/02/2015.

To,

Shri Narendra N. Butolia
Secretary
Election Commission of India
Nirvachan Sadan, Ashoka Road
New Delhi – 11 0001

Sub: Improvement in Electoral Rolls – reg.

Sir,

This is with reference to your letter bearing No.23/1/2015–ERS dated 7th February, 2015 on the subject cited above. This office is agreeable to the strategy proposed by the Commission for the Electoral Roll Purification and Authentication Drive (ERPAD). This office has no further suggestions than what has been proposed by the Commission. An e- mail on 12th February, 2015 was sent on the above subject.

Kindly acknowledge the receipt.

Thanking You,

TRUE CERTIFIED COPY

Yours faithfully,

Sd/-
(Devika R. Gurung)
Joint Secretary

Copy to:-

01. Shri Ajoy Kumar, Under Secretary.

(Devika R. Gurung)
Joint Secretary

25

SPEED POST

By Speed Post/ E-mail

No.F.18(34)-CEO/CONDT/E.Rolls improvement/2014/ 1026
Government of Tripura
Election Department

Dated, Agartala, the 13th February,2015

To
The Secretary,
Election Commission of India,
Nirvachan Sadan, Ashoka Road,
New Delhi-110 001.

(For attention of Sh. Narendra N. Butolia, Secretary, ECI)

Subject:-Improvement of Electoral Rolls-regarding.

Sir,

I am directed to refer to the letter No.23/1/2015-ERS dated 7th February,2015 of Election Commission of India on the subject cited above and to inform that the draft guideline has been found to be comprehensive for ensuring 100% error free Electoral Roll. There is no further suggestion/ input from this end.

This is for kind information of the Commission.

Yours faithfully,

(D. Modak)
Addl. Chief Electoral Officer,
Tripura.

TRUE CERTIFIED COPY

राजन अग्रवाल, IES
अनुभाग अधिकारी
Election
Ashoka Road, New Delhi-110001

Government of Jharkhand
Cabinet (Election) Department
Sector –II, Dhurwa, Ranchi- 834004

Dated – 17/02/2015

L.No- 357

From,

P.K. Jajoria,
Chief Electoral Officer-cum-Principal Secretary,
Jharkhand, Ranchi.

To,

Sri Narendra N. Butolia,
Secretary,
ECI, New Delhi,

Sub.- Improvement in Electoral Rolls-regarding.

Ref.- Your letter no. 23/01/2015-ERS dated-07/02/2015

Dear Sir,

With reference to the above, the para wise comments on draft guidelines of ERPAD are as under:-

Daily Hearing and disposal by EROs /AEROs

EROs will make an arrangement of daily hearing at an earmarked location at ERO office 5 days a week and wide publicity of this system will be done by the ERO at the Polling station levels	As EROs have other multiple responsibilities relating to revenue, development and law & order, it would be impossible to hold hearing 5 days a week for 3 months. It would suffice if it is done once a week at prescribed time and locations.
Roll(s) should be available for inspection at the ERO level and at the Polling Booth Level.	Rolls should also be available at AERO level for inspection.
Either ERO or AERO will be present in the ERO office for hearing on prefixed days and time, say, from 1 PM to 4 PM , however, it will be ensured that the ERO will be available at least for 1 day during the week.	The above comment about ERO applies equally to AEROs and may be amended as such.
Tatkal correction of particulars of elector or change / replacement of photograph in EPIC to be done (through Form 8) on producing any one of the 14 alternative documents containing photograph of applicant.	It may be difficult to do on the spot Tatkal corrections as suggested due to connectivity and other logistical reasons. The ERO / AERO may, however, pass Tatkal order on form 8 after verification of photo and other details and have the needful done within the subsequent 3 days.
Facility of linking the authenticated documents will be provided by the EROs at their facilitation centers.	May not be possible at all the centers due to lack of connectivity and competent staff. May be done at least at the HQ centre of the ERO and AERO.
ERO will be authorised to make spot correction of entries including the replacement of photographs.	Already dealt with above.

Other Important Points reg. Hearing and Disposal by EROs / AEROs

Correction to be done in the shortest possible period (maximum within 7 days if field verification required)	Agreed
For correction / replacement of photograph, any	Agreed if the identity of the family

TRUE CERTIFIED COPY
Rajan Agarwal
राजन अग्रवाल/RAJAN AGARWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India

family member can visit with necessary application and supporting document. Personal appearance of applicant not required in each case.	member is duly verified. Suitable amendment in law may be made for action against such member for making false assertion, if noticed subsequently.
After correction of particulars / replacement of photograph, no replacement EPIC shall be issued but a photo voter slip with corrected details / replaced photograph with signature of concerned ERO / AERO/ BLO shall be given.	Agreed
In case the elector makes a request for replacement EPIC that can be issued to him on payment of necessary charge for replacement EPIC.	Agreed

Linking Aadhar Data or other document E-mail ID and Mobile No.

CEOs shall give this service with the same logo of 'National Voters Service Portal' on their website and hyperlink the same to www.nvsp.in.	Agreed
The seeding of Aadhar number can be done by the following multiple platforms: -	
Online self-feeding by elector through NSVP web portal.	It may be hazardous to permit the elector to edit the electoral roll data without validation with aadhar details. This would need massive interlinking of aadhar and E-Roll databases. Instead, the elector may be facilitated to submit his details on line which go to a suitable "inbox" of ERO who verifies the details regularly (within a specific time period) and after verifying, allows seeding in the E-Roll data.
Through SMS Gateway, e-mail, mobile application.	Same as above. The "inbox" referred to above may include information received thru SMS, email or mobile application.
Information given in a prescribed simple form along with copy of Aadhar and EPIC. Information collected on the prescribed format through BLOs during their door to door visit or information collected through the VSCs.	Agreed

SVEEP Campaign

360 Degree Publicity Campaign (like OLX, Flipkart Model) will be mounted in following ways:-

Newspaper Advertisement	All agreed with the suggestion that SVEEP materials may be displayed at PDS shops, local Haats and play-ground locations also.
Publicity on Electronic Channels, Radio, Internet and Mobile Phones will be carried Out	
Publicity Campaign through ECI, CEO and DEO Portal and linking to other government websites, websites of Banks, Railways and other Public Service Portals	
Digital Banner Publicity through Facebook, YouTube, Twitter, SMS gateway and other important websites	
Will piggyback on major government programmes of health, education, rural development and Panchayati Raj etc	

TRUE CERTIFIED COPY
राजन अग्रवाल/RAJAN AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
नई दिल्ली 110001
New Delhi-110001

Partnership with Stakeholders

Meeting and briefing of Political Parties will done at all levels and request will be made to make BLAs for all Polling Stations and actively associate them in this campaign and	Theoretically acceptable but practically, there is zero response of political

launch publicity at their end as well.	parties to make BLAs. Otherwise also, the political partics response is very poor to any suggestions except in election time.
Working closely with good Civil Society organisations	Agreed. In additions partnership may also be done with different Government departments which have grassroots workers having direct contacts with electors like ANMs, AWHs, AWWs, etc.
Take active support of educational instructions and schools in popularising this drive	
Take active support of all youth and community based organisations	
Take active help of the Local Bodies	

If measures listed in the benefit of ERPAD to Electors are implemented then following comments are added-

For any further service such as change of address, modification will be done only after his consent through the OTP generation method	As address is an important detail, it should be done through proper documents and certifications by elector. Banks also do not allow change of such vital details through OTP only.
Elector will keep getting information and messages for different services related to registration and elections	Agreed
Voter Slip will be sent during election	Agreed
Separate accounts will be made for each voter and nobody else will be able to tamper with elector's data	ERO / AERO should have over riding power to edit elector data as now.
Elector's data will be masked after biometric tagging and data can be seen only by the voter and not by others. This will secure the privacy of his personal information.	Agreed
Quick facility of tracking his information and other service related to EPIC	Agreed
Elector's Enrolment data cannot be deleted without his consent.	Except in death and duplicate entry cases.

Yours faithfully,

(P.K. Jajoria)
Chief Electoral Officer.
Jharkhand.

TRUE CERTIFIED COPY

राजन अग्रवाल/RAJAN AGRAWAL
अनुभाग अधिकारी/Section Officer
भारत निर्वाचन आयोग
Election Commission of India
अशोक रोड, नई दिल्ली-110001
Ashoka Road, N. Delhi-110001